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Custom Architectural Products - Balancing Creativity with Caution

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1. Why are custom architectural products sometimes necessary?
2. What are the three levels of customisation?
3. Name two reasons product suppliers are typically attracted to product customisation.
4. Name two reasons architects are typically attracted to product customisation.
5. What, from the perspective of architects, is one of the downsides of product customisation?
6. How does costing of custom architectural products differ from that of standard products?

By the end of this presentation, you should be able to:

- Explain the typical motivations of specifiers who seek custom architectural products
- Distinguish the levels of customisation - standard, adapted, fully bespoke
- Outline the risks associated with product customisation and explain how to minimise them.
- Identify and apply strategies for effective collaboration with suppliers

Competency Codes: PC 18, PC 25, PC 28

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